

## BUSINESS PLAN:

RISE BY UJWAL BUSINESS PLAN OVERVIEW: fully compliant with IDSA regulations.

Affordable Premium/Luxury Fashion by RISE BY UJWAL offers a diverse range of products:

Apparel: Tees, Shirts, Jeans, formal pant, jackets for men's

Kurtis, 2pc sets, 3pc sets, jeans, western tops, imported tops and dresses, sarees for women's.

Travel goods

Footwear

Perfumes

Jewellery (one-gram gold, silver and artificial jewellery)

A to Z Fashion Accessories (Men & Women) Available on [RISEBYUJWAL.COM](http://RISEBYUJWAL.COM) and in physical stores.

Food items

Price Range: ₹999 TO 39999.

Automatic ID Creation Every buyer automatically receives a unique ID with their first purchase of above rupees 5000.

ID registration Process. To activate referral income: Make a self-purchase. Refer 5 direct members who make a purchase.

ID Status:

Yellow: Your ID is created, waiting for your first purchase and 5 direct referrals to buy.

BLACK: Your ID is active (you've purchased, and 5 direct referrals have purchased within 45 days from the date of invoice).

Understanding Referral System & Earnings

Earn commissions from your network's purchases, up to 7 levels deep.

Downline Placement After your first 5 direct referrals, new referrals (6th and more) will automatically be placed under the 5th leg.

ASSUMING NET BUY RS.5000 BY A (STANDARD CALCULATION UPTO 7 LEGS)

A WILL GET UNIQUE ID AND ID CARD AND THE DETAILED DSA AGREEMENT BY THE COMPANY.

A CAN INTRODUCE ANY NO OF CUSTOMERS AND FOR THE DIRECT INTRODUCTION FOR MINIMUM 5000 NET VALUE.

Assuming A introduced 5 people then he will get 1500 PV. If 5 people introduces 5 each, then A will get 200 PV each in the 2nd leg.

A	1	POINT VALUE	TOTAL PV	EACH PV = RS.10
1 <sup>ST</sup> LEG	5	30 PV	150 PV	1500
2 <sup>nd</sup> LEG	25	20 PV	500 PV	5000
3 <sup>rd</sup> LEG	125	10 PV	1250 PV	12500
4 <sup>th</sup> LEG	625	7.5 PV	4687.5 PV	46875
5 <sup>th</sup> LEG	3125	5 PV	15625 PV	156250
6 <sup>th</sup> LEG	15625	5 PV	78125 PV	781250
7 <sup>th</sup> LEG	78125	5 PV	390625 PV	3906250
TOTAL	UPTO 7 LEG		YOUR EARNINGS	4909625

ONCE A GETS 7<sup>TH</sup> LEG PV THEN THE 1<sup>ST</sup> LEG WILL BE ELEGIBLE FOR THE 8<sup>TH</sup> LEG PV.